

PRESS RELEASE

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for immediate release

## **VISIT OF THE HONOURABLE CATHERINE M<sup>c</sup>KENNA IN HAWKESBURY**

On July 24, 2018 the Honourable Catherine M<sup>c</sup>Kenna, Federal Minister of Environment and Climate Change was visiting Green Beaver, a local family business, the very first business never to use plastic microbeads since its first day of existence.

In 2015, under the Conservative government, Environment Canada had started to review the impact of the plastic microbeads on marine life and the environment. Three months later, the microbeads were declared toxic by the Canadian government.

A threat to both public safety and marine ecosystems, those tiny plastic beads used in manufacturing personal care products are now listed on the list of toxic substances under the Canadian Environment Protection Act.

At the same time, she met with women from the «Leadership féminin en action Prescott-Russell – LFAPR», whose mandate is to inspire and motivate women who have the desire for leadership positions, influencing the quality of life in Prescott & Russell.



