

THE CORPORATION OF THE TOWN OF HAWKESBURY

By-law N° 14-2018

A by-law to amend By-law N° 22-2010 to regulate election signs

WHEREAS back in 2010, a by-law was adopted to address specifically the rules pertaining to election signs;

AND WHEREAS it is deemed expedient to revise this by-law as new rules have been adopted by the provincial government such as third party advertisement.

NOW THEREFORE, the Council of the Corporation of the Town of Hawkesbury enacts as follows:

1. **THAT** Section 1 – Definitions is hereby amended by replacing the following definition:

“Election sign” shall mean any temporary sign, including posters, advertising, promoting, supporting, opposing or taking a position on the election of a political party or a candidate for public office in a federal, provincial or municipal election or on a question or by-law submitted to the electors and includes a vehicle with decals and/or lettering and signs erected or displayed by a Registered Third Party;”

2. **THAT** Section 1 – Definitions is hereby amended by the addition of the following definition:

“Registered Third Party” shall mean, in relation to an election in the municipality, an individual, corporation or trade union that is registered under section 88.6 of the *Municipal Elections Act, 1996*, as amended;”

3. **THAT** paragraph 2.3.1 is hereby replaced by the following:

“2.3.1 in the case of a municipal election, prior to 30 days from voting day as defined in the *Municipal Elections Act, 1996*, as amended.”

4. **THAT** the following subsections be added:

“6.3 **THAT** an election sign purchased by or under the direction of a candidate shall display on the back of the sign, the name of the candidate and include a telephone number, mailing address or e-mail address at which the candidate may be contacted regarding the sign.

6.4 **THAT** an election sign purchased by or under the direction of a registered third party shall predominantly display the name of the

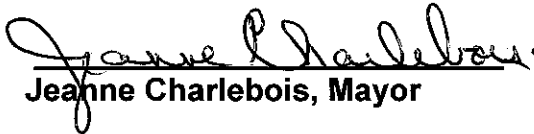
candidate or the "yes" or "no" answer to a question for which the third party is registered, it shall not be used to advertise the activities of the registered third party and shall display at the back of the sign, the name of the registered third party and include a telephone number, mailing address or e-mail address at which the registered third party may be contacted."

5. **THAT** subsection 4.4 is hereby replaced by the following:

"4.4 **THAT** no person shall erect an election sign in such a manner that it obstructs the visibility of pedestrians, cyclists or a motor vehicle, or obstructs a traffic sign or device or in any way interfere with vehicular traffic. A sight triangle of 4.5 meters in length in residential zones and 6 meters in all other zones shall be respected."

6. **THAT** this by-law shall come into force and take effect on the date of the passing thereof.

**READ A FIRST, SECOND AND ADOPTED UPON THIRD READING
THIS 26th DAY OF MARCH 2018.**



Jeanne Charlebois, Mayor



Christine Groulx, Clerk