



Strategic PLAN



MISSION

The Town of Hawkesbury provides quality services and supports its partners to contribute to the well-being of the community.

VISION

Hub for growth in Eastern Ontario, Hawkesbury is a great place to live, visit, work and do business.

ASPIRATION

The Town of Hawkesbury shapes its future and continues to build a safe and resilient community, while enhancing the quality of life of its citizens.

VALUES

- Active listening
- Mutual support
- Flexibility
- Innovation
- Fiscal responsibility

STRATEGIES

1 QUALITY SERVICES

Develop and improve municipal infrastructure and services to ensure the Town's long-term sustainability.

- Ensure that the Town's investments in its infrastructure and assets are in line with its growth and the needs of its citizens and businesses.
- Continue to strengthen the Town's capacity to maintain service quality in line with municipal standards.
- Integrate services to optimize the use of resources and improve access for citizens.

2 SUPPORTING GROWTH

Identify and act on the key conditions that stimulate and sustain growth.

- Strengthen the working relationship with the provincial government to support investment priorities that meet the needs of the Town and the community.
- Explore regional and inter-municipal collaboration to create opportunities for mutual support and benefit.
- Facilitate dialogue and collaboration with groups and organizations that are contributing to the development and vitality of Hawkesbury.
- Conduct targeted promotion of Hawkesbury's unique features and potential to attract new players who can support growth.

3 COMMUNITY ISSUES

Leverage collaborative approaches to address complex community issues.

- Establish a regular dialogue with the community to identify local needs, priorities and issues.
- Target the issues to which the Town can contribute.
- Bring together the players and expertise needed to tackle these issues and develop solutions.
- Communicate progress and results.